## 

Course Title: Decision Support System

**Course no.:** CSC-460 -----**Full Marks:** 60+20+20

Credit Hours: 3 ----- Pass Marks: 24+8+8 Nature of Course: Theory (3 Hrs.) + Lab (3 Hrs.)

Course Synopsis: This course covers introduction to decision support systems; DSS

components; Decision Making: DSS Software and Hardware; developing DSS; DSS Models;

types of DSS; data mining; artificial intelligence and expert Systems.

**Goal:** The course is devoted to introduce decision support systems; show their relationship to other computer-based Information Systems, Demonstrate DSS Development approaches, and show students how to utilize DSS capacities to support different types of decisions.

#### **Course Contents:**

#### **Unit 1: Decision Making and Computerized Support**

1.1 Management Support Systems: An Overview ------3 Hrs.

Managers and Decision-Making; Managerial decision-making and Information Systems; Managers and Computers Supports; Computerized Decision Support and the Supporting technologies; A Framework for Decision Support; The concept of Decision Support Systems; Group Support Systems; Enterprise Information Systems; Knowledge Management Systems; Expert Systems; Artificial Neural Networks; Advanced Intelligent Decision Support Systems; Hybrid Support Systems

#### 1.2 Decision-Making Systems, Modeling and Support -----5 Hrs.

Decision-Making: Introduction and Definitions; Systems; Models; Phases of the Decision Making Process; Decision-Making: The Intelligence Phase; Decision-Making: The Design Phase; Decision-Making: The Choice Phase; Decision-Making: The Implementation Phase; How Decisions are Supported; Personality types, gender, human cognition, and decision styles; The Decision-Makers

# **Unit 2: Decision Support Systems 2.1 Decision Support Systems: An Overview ------** 3 Hrs.

DSS Configurations; What is a DSS?; Characteristics and Capabilities of DSS; Components of DSS; The data management sub-system; The model management sub-system; The User Interface (Dialog) Sub-System; The Knowledge-Based Management Sub-System; The User; DSS Hardware; DSS Classifications

#### **2.2 Modeling and Analysis** ----- 4 Hrs.

MSS Modeling; Static and Dynamic Models; Certainty, Uncertainty, and Risk; Influence Diagrams; MSS Modeling with Spreadsheets; Decision Analysis of a Few alternatives (Decision Tables and Decision Trees); The Structure of MSS Mathematical Models; Mathematical Programming Optimization; Multiple Goals, Sensitivity Analysis, What-If, and Goal Seeking; Problem-Solving Search Methods; Heuristic Programming; Simulation; Visual Interactive Modeling and Visual Interactive Simulation; Quantitative Software Packages; Model Base Management

# 2.3 Business Intelligence: Data Warehousing, Data Acquisition, Data Mining, Business Analytics, and Visualization----- 4 Hrs.

The Nature and Sources of Data; Data Collection, Problems, and Quality; The Web/Internet and Commercial Database Services; Database Management Systems in Decision Support Systems/Business Intelligence; Database Organization and Structures; Data Warehousing; Data Marts; Business Intelligence/Business Analytics; Online Analytical Processing (OLAP); Data Mining; Data Visualization, Multidimensionality, and Real-Time Analytics; Geographic Information Systems; Business Intelligence and the Web: Web Intelligence/Web Analytics

#### **2.4 Decision Support System Development** ----- 3 Hrs.

Introduction to DSS Development; The Traditional System Development Life Cycle; Alternative Development Methodologies; Prototyping: The DSS Development Methodology; Change Management; DSS Technology Levels and Tools; DSS Development Platforms; DSS Development Tool Selection; Team-Developed DSS; End User Developed DSS; Putting The DSS Together

#### **Unit 3: Knowledge Management**

#### **3.1 Knowledge Management** ----- 5 Hrs.

Introduction to Knowledge Management; Organizational Learning and Transformation; Knowledge Management Initiatives; Approaches to Knowledge Management; Information Technology in Knowledge Management; Knowledge Management Systems Implementation; Roles of People in Knowledge Management; Ensuring Success of Knowledge Management

# Unit 4: Intelligent Decision Support Systems 4.1 Artificial Intelligence and Expert Systems: Knowledge-Based Systems ------ 5 Hrs.

Concepts and Definitions of Artificial Intelligence; Evolution of Artificial Intelligence; The Artificial Intelligence Field; Basic Concepts of Expert Systems; Applications of Expert Systems; Structure of Expert Systems; How Expert Systems Work; Problem Areas Suitable for Expert Systems; Benefits and Capabilities of Expert Systems; Problems and Limitations of Expert Systems; Expert Systems on the Web

### 4.2 Knowledge Acquisition, Representation, and Reasoning ----- 5 Hrs.

Concepts of Knowledge Engineering; Scope and Types of Knowledge; Methods of Knowledge Acquisition from Experts; Knowledge Acquisition from Multiple Experts; Automated Knowledge Acquisition from Data and Documents; Knowledge Verification and Validation; Representation of Knowledge; Reasoning in Rule-Based Systems; Explanation and Meta-knowledge; Inferencing with Uncertainty; Expert Systems Development; Knowledge Acquisition and the Internet

### **4.3. Advanced Intelligent Systems** ----- 5 Hrs.

Machine-Learning Techniques; Case-Based Reasoning; Basic Concept of Neural Computing; Learning in Artificial Neural Networks; Developing Neural Network-Based Systems; Genetic Algorithms Fundamentals; Developing Genetic Algorithm Applications; Fuzzy Logic Fundamentals; Developing Integrated Advanced Systems

#### **4.4. Intelligent Systems over the Internet** -----3 Hrs.

Web-Based Intelligent Systems; Intelligent Agents: An Overview; Characteristics of Agents; Why Intelligent Agents?; Classification and Types of Agents; Internet-Based Software Agents; DSS Agents and Multi-Agents; Semantic Web: Representing Knowledge for Intelligent Agents; Web-Based Recommendation Systems; Managerial Issues of Intelligent Agents

**Laboratory Work:** The laboratory should contain the concepts of artificial intelligence that are applicable to the development of decision support systems.

#### **Reference Books:**

Decision Support Systems and Intelligent Systems, Seventh Edition, Efraim Turban, Jay E. Aronson, Richard V. McCarthy, Prentice-Hall of India, 2007 Decision Support Systems, A Knowledge-Based Approach, Clyde W. HolsappleandAndrew B. Whinston

Decision Support Systems For Business Intelligence by Vicki L. Sauter